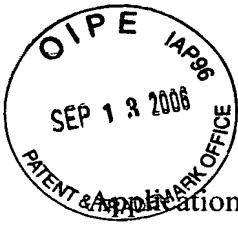


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant of: Shin.

Confirmation No.: 6291

Serial No.: 10/551,911

Art Unit: To be assigned

I.A. Filed: April 1, 2003

Examiner: To be assigned

For: ELECTRONIC COMMERCE
METHOD USING COMBINED
PUBLICITY ACCORDING TO
GOODS/SERVICE TYPE AND
COMPUTER READABLE
RECORDING MEDIA STORING
PROGRAM FOR EXECUTING
THE SAME

Attorney Docket No: 11281-84-999
CAM No.: (061826-999002)

RESPONSE TO NOTIFICATION OF MISSING REQUIREMENTS

Mail Stop Missing Parts
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This responds to the Notification of Missing Requirements mailed on August 18, 2006, in the above-identified patent application. In the Notification, applicants were requested to file an oath or declaration of the inventors. Applicants were also asked to submit a small entity surcharge of \$65.

Applicants submit herewith a copy of the Declaration signed by the inventor. A copy of the Notification is also enclosed.

Please charge the fee of \$65, or any other fee that may be due, or credit any overpayment to Jones Day Deposit Account No. 50-3013. Please direct any questions or comments concerning this response, or any aspect of the application, to the undersigned at the phone number listed below.

09/21/2006 HKAYPAGH 00000102 503013 10551911
01 FC:2617 65.00 DA

Respectfully submitted,

Date: September 13, 2006



For Brian M. Rothery

Reg. No. 35,340

By Lawrence R. Gabuzda

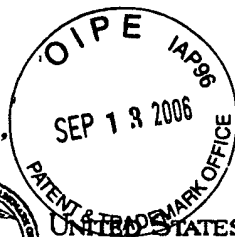
Reg. No. 51,711

JONES DAY

222 East 41st Street

New York, New York 10017

(212) 326-3939



UNITED STATES PATENT AND TRADEMARK OFFICE

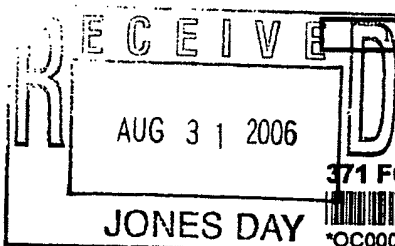
2. Gaburda

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

| | | |
|---|---|-----------------------------------|
| U.S. APPLICATION NUMBER NO. 10/551,911 | FIRST NAMED APPLICANT Yong-Gyun Shin | ATTY. DOCKET NO. 11281-084-999 |
|---|---|-----------------------------------|

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|---|
| INTERNATIONAL APPLICATION NO. PCT/KR03/00649 |
|---|

20583
JONES DAY
222 EAST 41ST ST
NEW YORK, NY 10017



| | |
|---------------------------|---------------|
| FILING DATE 04/01/2003 | PRIORITY DATE |
|---------------------------|---------------|

CONFIRMATION NO. 6291

371 FORMALITIES LETTER



Date Mailed: 08/18/2006

NOTIFICATION OF MISSING REQUIREMENTS UNDER 35 U.S.C. 371 IN THE UNITED STATES DESIGNATED/ELECTED OFFICE (DO/EO/US)

The following items have been submitted by the applicant or the IB to the United States Patent and Trademark Office as a Designated / Elected Office (37 CFR 1.495).

- Indication of Small Entity Status
- Copy of the International Application filed on 10/03/2005
- Copy of the International Search Report filed on 10/03/2005
- U.S. Basic National Fees filed on 10/03/2005

The applicant needs to satisfy supplemental fees problems indicated below.

The following items **MUST** be furnished within the period set forth below in order to complete the requirements for acceptance under 35 U.S.C. 371:

- 1. Oath or declaration of the inventors, in compliance with 37 CFR 1.497(a) and (b), identifying the application by the International application number and international filing date.
- 2. To avoid abandonment, a surcharge (for late submission of filing fee, search fee, examination fee or oath or declaration) as set forth in 37 CFR 1.492(h) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.

SUMMARY OF FEES DUE:

Total additional fees required for this application is \$65 for a Small Entity:

- \$65 Surcharge.

ALL OF THE ITEMS SET FORTH ABOVE MUST BE SUBMITTED WITHIN TWO (2) MONTHS FROM THE DATE OF THIS NOTICE OR BY 32 MONTHS FROM THE PRIORITY DATE FOR THE APPLICATION, WHICHEVER IS LATER. FAILURE TO PROPERLY RESPOND WILL RESULT IN ABANDONMENT.

The time period set above may be extended by filing a petition and fee for extension of time under the provisions of 37 CFR 1.136(a).

Applicant is reminded that any communications to the United States Patent and Trademark Office must be mailed to the address given in the heading and include the U.S. application no. shown above (37 CFR 1.5)

*A copy of this notice **MUST** be returned with the response.*

SHAKEEL AHMED

Telephone: (703) 308-9140 EXT 208

PART 1 - ATTORNEY/APPLICANT COPY

| U.S. APPLICATION NUMBER NO. | INTERNATIONAL APPLICATION NO. | ATTY. DOCKET NO. |
|-----------------------------|-------------------------------|------------------|
| 10/551,911 | PCT/KR03/00649 | 11281-084-999 |

FORM PCT/DO/EO/905 (371 Formalities Notice)